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BUSH BERRY PLANTS

STRAWBERRY PLANTS

FRUIT TREES



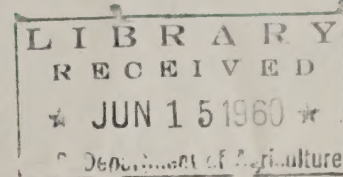
TOPS IN QUALITY

TOPS IN PRODUCTION

C.M. Hyde Co.

MAIN AND HYDE STREETS, WATSONVILLE, CALIFORNIA

TELEPHONE Parkway 4-7577



Dear Strawberry Grower:

I wish you were a little closer so I could drop in and tell you about our strawberry plant nurseries.

Our nurseries were planted early and are making excellent growth. The plants have started to make runners.

The "Full Facts Strawberry Plant Tag" will be on every box of plants. Now you can be sure of the nursery where your plants were grown, the elevation and date plants were dug.

We have made a trip through all the strawberry growing areas in California to learn the growers problems. We are doing everything possible to help you get plants that will give you more production.

Our prices are as follows:

Lassen (White Tag Certified)	\$16.00 per M
Lassen (Selected Stock)	\$15.00 per M
Lassen (High Altitude)	\$17.00 per M
Shasta (White Tag Certified)	\$16.00 per M
Shasta (Selected Stock)	\$15.00 per M
Solana (Selected Stock)	\$15.00 per M

I guarantee that you will be very well pleased with our plants, bearing the exclusive "Full Facts Strawberry Plant Tag."

May I suggest you place your order now and make sure of a dependable supply of plants.

For your convenience please use the enclosed green postal card to order your plant requirements.

Sincerely,

Forest V. Rycraft
 FOREST V. RYCRAFT
 Co-Manager

Encl. (2)

WATSONVILLE

C. M. HYDE CO., INC.

CALIFORNIA

Full Fact Strawberry Plant Tag Gives You Full Information

Our strawberry plants are better because:

PLANTS ARE DORMANT.
GROWN BY EXPERIENCED GROWERS.
ALL PLANTS ARE FROM SELECTED PARENT STOCK OF HIGH VITALITY AND HIGH PRODUCTION.
ALL PLANTS ARE CALIFORNIA GROWN.
TRUE TO TYPE AND VARIETY.
PLANT GRADE—GROWN $3/8$ " DIAMETER WITH 10 OR MORE ROOTS, 4 INCHES OR MORE IN LENGTH.
GROWN UNDER INSPECTION BY COUNTY AGRICULTURAL COMMISSION AND STATE DEPARTMENT OF AGRICULTURE.
SOIL FUMIGATION AND SPRAYING TO CONTROL SOIL FUNGUS, DISEASE AND INSECTS.
GROWN IN SOIL WHERE HARMFUL NEMATODES HAVE NEVER BEEN FOUND.
GROWN IN VIRGIN SOIL, FREE FROM NOXIOUS WEEDS.
GROWN IN SOIL WHERE RED STELE HAS NEVER BEEN FOUND.

NURSERY, GROWER & LOCATION:

Elevation
of Nursery _____

Date Dug _____